The Impact Academy offers targeted support for Social Entrepreneurs in crucial areas of the growth phase of their Social Business. To achieve this, coaching is offered with a supplementing online library and open source toolkits. The Coaching happens in a 6-month cycle where Social Enterprises (Coachees) and experienced corporate senior managers (Coaches) are matched according to the former’s needs and the latter’s skills. The pairs then work together on a specifically defined task.

The Academy follows a cross-corporate approach, fostering exchange between Senior Level Managers of the participating companies to share experiences, skills and professional networks.

The following graph provides an overview of the program:

**SOCIAL ENTREPRENEURSHIP**
Social Entrepreneurs develop innovative business models to tackle social and/or environmental challenges and want to create a positive impact for the society alongside with a financially stable solution for their business. The social innovation and the entrepreneurial approach combine the social/environmental sector with the business world. Social Entrepreneurs can be found in all disciplines and can be structured according to the UN Sustainable Development Goals (SDG).

**ABOUT SEIF**
seif supports and promotes social enterprises through non-financial and financial programs and services with a main focus on the growth phase. seif runs the largest Award competition for Social Entrepreneurs in German speaking Europe and provides courses for the founding and the growth phase of Social Businesses in collaboration with universities engaged in the Startup Campus. The Impact Academy aims to get the startups’ Impact Investment ready with the support of professional coaches. With the Impact Investors Circle and other financial tools, seif support the Social Entrepreneurs in the early stage financing rounds.
Artha Collections is a home decor brand that works with artisans in different regions of the globe to create its entirely handmade collections. Designed by Artha Collections, each product mixes traditional craft with the timeless Artha aesthetic, to create modern, high quality and unique every day pieces. Artha Collections’ mission is to give artisans an opportunity to earn a living using their talents.

ASASE Foundation was created to enable Ghanaian female entrepreneurs to play a key role in cashing-in on the plastic waste trash of Accra. By joining the Foundation, entrepreneurs get access to seed money and technical and business know-how to build and run a plastic waste reprocessing plant. The recycled material can then be sold in Accra. The value will stay with the community for its own development.

b-science.net provides advanced information services to the energy storage community. Their customers and beneficiaries achieve superior decision making quality for their research, licensing and IP strategies. Based on a supervised machine learning approach, the knowledge of their subject matter experts is projected against patent and other technical information to assemble a coherent picture of the emerging technology landscape.

Cameroon Solar Solutions (CSS) is a Swiss-Cameroonian social business based in Yaoundé. Its mission is to make solar electricity and drinkable water accessible to rural and urban poor people and to help organize change processes in poor communities. With a decentralized rural marketing—the “solar hubs”, high quality material and affordable prices, CSS reaches out to 93% of Cameroonian localities without electricity.

As of today, 90% of the cocoa fruit as a food waste. The cocoa pulp, a delicious and rich juice, could be marketed economically. Cocoa micro-industrializes cooperatives of cocoa farmers in Ghana with latest available technology and processes to market the juice globally. With this, they generate 25% more income, reduce food waste by 20% and generate opportunities for development!

Direct Coffee imports specialty coffee directly from small-holder farmers in Ethiopia and sells it in biodegradable Nespresso-compatibles, as beans, or ground. With each package, the customer supports one of the coffee farmer’s kids. They offer a flexible subscription model and a one-push-order-button.
enlightware offers edutainment packages that allow people to learn, be creative, and grow while playing. They have currently two projects ongoing, a mobile app and a mobile game. Edutainment’s goal is to provide an adaptive personalized experience that fosters intrinsic motivation, inner growth, and the search for long-term reward.

future.camp offers workshops and labs to adults affine to social innovation and sustainability in urban areas. future.camp’s goal is to induce behavioral change in the fields of Responsible Consumption and Production and Climate Action.

The main product of Hexagro Urban Farming is the Living Farming Tree which is an automated indoor garden that allows customers to grow healthy food without spending almost any time on maintenance and the different configurations and sizes make it perfect for any place.

hiLyte-Power is developing a low-cost, non-toxic, iron battery. Its goals are on one hand to provide people in emerging countries with an affordable and safe solution to get electricity and on the other to provide science teachers worldwide with an exciting educational kit to teach their students about how electricity is generated.

Thousand of fish are consumed in Brazil every year, but its skin is discarded after consumption. For that reason iandé works together with Amazonian indigenous communities to promote fish leather as a sustainable re-source to the development of luxury products and thus provide a valuable income alternative for the indigenous communities.

Today in Switzerland, many mothers can’t reenter the workforce easily. Mamagora is an empowered community of mothers who are working on a solution that could redefine and shape their future work. They are building a platform where mothers can forge new collaborations and connections to the workforce.

MiChance boosts the career and life chances of youth with migrant backgrounds. They offer one-week academies in the school holidays, in which migrants of the first or second generation get to realize academic projects on a timely topic, explore career opportunities and participate in self-competence workshops.
Maintaining mobility in the elderly plays a key role in reducing nursing costs and improving their quality of life. With Pegasus Spine, the company has developed a smart mobilization device that saves up to 75% of treatment time compared to current therapies and significantly improves mobility within 30 days.

New Green Tec is developing and selling technical innovations for sustainable energy and mobility. Their main product is an automated, compact bicycle parking system to protect the growing number of bicycles from vandalism, thieves and weather.

Niven.ch is an award-winning social hybrid company. It is a platform that provides a directory and ratings of small businesses, organizations and associations. Private individuals can thus easily find reviewed sustainable places to shop, eat or visit. Furthermore, the platform fosters small businesses and offers them visibility.

Oxygen at Work helps organizations to improve the air quality in office spaces with special plant species. This is done on the basis of scientific findings of the ETH and NASA. Thanks to the improved air quality, both health and productivity of the employees is measurably enhanced. Thus, operational sickness costs are reduced, and employees' well-being is increased. They already work with some well-respected companies like Ricola, Helsana, Mobility and Autoneum.

Solid waste management is a tremendous challenge all over the globe but especially in the developing world. rePATRN addresses this issue in Ghana by leveraging the informational sector and ensuring a longer life cycle of the recycled material. Providing the use of plastic flakes in long-lasting and high-quality products, they are able to re-pattern people’s minds and stop them from perceiving plastic bottles as waste—but as a precious and useful new resource.

RethinkResource develops an online marketplace where producing and processing companies can trade their high-volume side and waste streams. Their marketplace, Circado, thereby opens up access to innovative “reuse & upcycling” opportunities and allows sustainable waste management to become profitable, thus much more attractive to companies.
SCC recruits and provides caregivers from EU for the 24-hour care of seniors throughout Switzerland. By the end of 2018 SCC will build a multilingual platform with certified caregivers for the hourly and 24-hour care.

Due to insufficient knowledge in hardware and software, only 5% of companies have been successful in digitalization. qio has developed a full-package solution for data management, the IoT Concentrator. qio’s solution supports SMEs to optimize operation, understand their customers and create financial benefits.

Speaksli develops entertaining animated language and cultural integration videos to help learners quickly develop confidence and proficiency in a new language at their own pace. Ultimately, Speaksli hopes to promote international understanding and obviate the development of social conflicts by facilitating language proficiency.

TGIFW is a fair fashion label that integrates Swiss design with the best craftsmanship from Nepal to create a bonding between East and West. They produce beautiful hand woven scarves, classic ladies wear from natural fabrics and hand knotted carpets. TGIFW has been working with three young female and independent Swiss designers.

Tropical Mountains GmbH believes in creating shared value for all stakeholders. Consumers get easy to use home-compostable coffee capsules and the farmers are paid far over the market price. At least 5% of the revenues go back to the farmers via Tropical Mountains’ social association. Their clients can even choose to pay a bit more for the product and participate in Tropical Mountains’ sustainable and social activities in Peru.

WeAct is a Zurich based ETH-Spinoff and social impact company with the mission to integrate sustainability into the DNA of organizations. We have developed an interactive online solution, based on gamification and team dynamics, which supports organizations by engaging their employees for a culture of sustainability, healthy behaviors as well as positive collaboration.

WeTheSouk is an initiative focused on preserving levant crafts and empowering Syrian artisans. We offer a line of products that blend contemporary design with levant crafts to create authentic art objects. As a result, the Syrian artisans will sustain their livelihood, rebuild their communities and train the next generation of artisans.
LET’S DRIVE SOCIAL INNOVATION AND JOIN OUR CORPORATE PARTNERSHIP
CREATE IMPACT AND JOIN THE ACADEMY!