

IMPACT INVESTORS CIRCLE

INVEST IN IMPACT BUSINESSES AND ENABLE LASTING SOCIETAL AND ENVIRONMENTAL IMPACT, ALONGSIDE FINANCIAL RETURN.

seif DRIVING SOCIAL INNOVATION

IMPACT BUSINESSES: INNOVATIVE OPPORTUNITIES

The United Nations set the 17 Sustainable Development Goals (SDGs) as the blueprint to achieve a better and more sustainable future for all. Impact startups address the global social and environmental challenges we face with a business approach. They have explicit financial and impact targets, which contribute to achieving the UN SDGs. Their positive impact can be transparently measured.

At the Impact Investors Circle (IIC), we believe that financial resources, allocated to impact business, are a tremendous force for societal and environmental change and scalable impact and to reach each goal and target by 2030.

COMMITTED INVESTORS

Founded by SEIF, the Impact Investors Circle is a network of impact angels committed to making a positive impact with their investments. We invest in seed stage impact startups which are aligned with the SDGs. Our members are angel investors and private individuals interested in having a financial return and scalable impact. The investors in the circle will have the chance to participate in 4 pitching events throughout the year with 16 – 20 impact startups presenting.

Become a member of this inspiring circle and get direct access to our pipeline of impact startups.



OFFERS

IMPACT INVESTORS CIRCLE 2019/202

Member Fee: CHF 250 annually

Offers: 2 live pitching events
2 Webinar pitching events
2 – 4 personal investment opportunities, based on your profile

BROWN BAG LUNCH PROGRAM

Fee: CHF 480 (additional to Member Fee)

Offers: 4 Brown Bag Lunches with different thematics throughout the year (see below)

PITCHING DATES 2019 — 2020

23 October 2019	Live Pitching Event
15 January 2020	Webinar Pitching Event
1 April 2020	Live Pitching Event
23 June 2020	Webinar Pitching Event

Brown Bag Lunch Dates 2020

23 January	Overview of Impact Investing Market
6 May	Developing an Impact Investment Strategy
30 September	Impact Measurement and Management
4 November	Due Diligence and Valuation

OUR PIPELINE

Our main source of impact businesses stems from our programs, such as the SEIF Impact Awards and the SEIF Impact Academy. The aim of our programs is to advance the impact business models and to get the businesses ready for an impact investment.

Furthermore, through the year we receive applications from impact startups spanning over all sectors to get invited to one of the pitching events. Most of these startups are from the DACH region.

Prior to an invitation, whether it may be as an Alumni of one of our programs or applying for the IIC, SEIF conducts a pre-due diligence according to its requirements and criteria.

REQUIREMENTS & CRITERIA FOR STARTUPS

Requirements

For profit impact business

Seed phase, looking for up to 500K

Tickets size: min. 10K

Aligns with min. 1 UN SDG

Impact KPIs

Europe based (DACH + surrounding countries)

Criteria

Strong team, min. 2 people

Business model

Scalable impact

Scaling potential

Robust financial planning

Market USP

INTERESTED?

JOIN OR CONTACT US FOR FURTHER INFORMATION.

Contact

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