

## seif Awards for Social Entrepreneurship: FAQ about the application

---

### 1) Can projects from outside of Switzerland apply for the seif Awards as well?

Yes, definitely! The **seif Awards** are not at all limited to Swiss ventures. We are more than happy to receive applications from all over Europe as well, the operations can be worldwide.

---

### 2) Do we have to apply directly for a specific category (e.g. integration or prevention)?

No, you just hand in a general application for the **seif Awards**. The jury will assign your case to a specific category during the evaluation process.

---

### 3) Can I submit my award application in German?

Yes, absolutely! You can submit your application in English or German.

---

### 4) What needs to be included in the business plan?

You can get answers to this question in [our seminars](#). For now you can also just have a look at [Wikipedia](#) or check out one of the many publications on [how to write a business plan](#).

---

### 5) My business plan is too short / too long. Can I upload it anyway?

Theoretically yes, but the business plan should not be significantly shorter than the requested 15 pages or longer than 25 pages. Please remember that all important information should be covered in the business plan but that the reader should not feel overwhelmed with information. Ask for feedback from a person not involved in your organisation!

---

### 6) We already applied for the seif Awards in the past. Can we try again?

Yes, definitely. Every start-up develops and changes over time. Among our past year's winners were several start-ups that won an award only after applying for the second time.

---

## 7) What are the evaluation criteria for the seif Award applications?

The jury focuses on the following criteria during the evaluation of applications:

- **Professional skills** of the project team
  - **Innovation** of the project
  - **Social / ecological impact**
  - **Quality of the business model** and **financing**
  - **Proof of concept**
  - **Replicability** and **scale**
- 

## 8) We have an updated SRS-report. Can we hand it in instead of the business plan?

Yes, of course. If you also have a business plan, please hand in both documents.

---

## 9) When do I hear back from seif?

The applications for the **seif Awards** are open until May 31st. After this deadline we will review all the business plans and present them to the Jury. You will hear from us by mid June. However we recommend to block the pitch day July 4<sup>th</sup> in your agenda.

---

**We continuously update the FAQs.**